



establis^{her}

SUMMIT

FEBRUARY 7- 8 , 2020



UCF STUDENT UNION

University Partners & Sponsors



GREENHOUSE



FINANCIAL



PARENT
& FAMILY FUND
The UCF Fund



Social Justice
and Advocacy

Friday, February 7, 2020

4:30 PM – 5 PM | Registration and Check-in

5 PM – 7 PM | Networking Mix & Mingle

Saturday, February 8, 2020

8:30 AM – 9:15 AM | Check-In & Breakfast

9:15 AM – 9:45 AM | Welcome

9:45 AM – 10:50 AM | Morning Keynote

11 AM – 11:50 AM | Session 1

HER SUCCESS
Securing the Bag!
LaShea Reeves

HER IMPACT
The Engaged Citizen
Shena Parks

HER SELF
Invest in You:
Improving Self-Care
Dr. Shainna Ali

12 PM – 1:45 PM | Lunch & Mental Health

Dr. Shainna Ali – Dr. Tamera Walden – Huda Ismzil –

2 PM – 2:50 PM | Session 2

HER SUCCESS
#SquadGoals
Dr.Candice Bridge

HER IMPACT
No Ceilings
Student Panel

HER SELF
2020 Vision
Theresa Campbell

3 PM – 3:50 PM | Session 3

HER SUCCESS
The Influencer In You
Danielle Joseph

HER IMPACT
Yourself as the Brand
June Stewart

HER SELF
Sexual Health Wellness
Kathryn Ross & Lisa Hernandez

4 PM – 4:50 PM | Entrepreneur Panel

5 PM | Closing Activity

LaShea Reeves



LaShea Reeves is an extremist about enjoying life and seizing every opportunity it has to give. She resides in the beautiful city of Orlando, FL and currently works in the Financial Services Industry specializing in Human Resources. She is a committee chair of recruiting, diversity & inclusion, and employee resource groups (ERG) which allows her to gain additional knowledge of HR Disciplines. She is engaged in her community as a member of the Central Florida HR Association, Florida Diversity Council, Society of Human Resources, President of the Central Florida Urban League Young Professionals, Economic Co-Chair of the Orlando Alumnae Chapter of Delta Sigma Theta Sorority Inc., financial literacy coach for non-profits and college students, and serves as Trustee for Fountainhead Baptist Church.

Candice Bridge



Candice Bridge studied chemistry at Howard University and received an ACS certified B.S. degree in 2004. In 2007, she completed her doctoral research in analytical chemistry focusing on forensic sciences at the University of Central Florida. In 2008, she conducted her post-doctoral research at the Center for Research and Education of Optics and Lasers (CREOL) at UCF. After completing her post-doctoral research, she was hired to be a Chemistry Lecturer at Howard University in Washington, D.C. She moved to the Office of the Chief Scientist at the DFSC where for the following 3 years she was a project manager for research and development projects, the Humans Protections Administrator for human research projects within the Office of the Provost Marshall General, and the Educational Outreach Director for the Defense Forensics & Biometrics Agency. In 2014, Dr. Bridge accepted an Assistant Professor position at the University of Central Florida and the National Center for Forensic Science.

Danielle Joseph



Danielle Joseph, Master Mentor & Minister, was born in New York, NY but was raised in Kissimmee, FL. Danielle holds a Bachelor of Science Degree in Psychology, Master of Science degree in Human Resources Management and also a ministerial license through the Church of God (Lee University). With over fifteen years of experience in ministry and coaching, coupled with her career expertise in Human Resources management – Danielle has a compassion for helping others reach their next level of success. Her passion is to assist others in implementing the necessary strategies to get through every season of life. Her newest endeavor, The [In] Fertility Podcast, is geared to helping women who are having challenges conceiving. Danielle lives by the motto “In every season, life is beautiful”.

Securing the Bag! | LaShea Reeves

11 AM – 10:50 AM | Session 1

You were born to flex, but your finances won't let you be great. Between tuition, books, rent, car payments, etc. you seem to never have enough money to start a savings. Come learn how to take the bag, flip it, and double it.

#Squad Goals | Candice Bridge

2 PM – 2:50 PM | Session 2

Are you serious about being successful? Are you trying to figure out where to start? If you answered YES, this session is for you. This session will discuss the benefits of finding the right Mentor, how to be a Mentee, developing your Personal Board, and what the benefits are of being a mentor to the next generation.

The Influencer in You! | Danielle Joseph

3 PM – 3:50 PM | Session 3

An informal leader is able to influence the behavior of others without formal authority. In this session, Danielle Joseph will cover the definition of an informal leader, soft skills/hard skills needed to succeed and how to stand out and navigate within the role as an “informal” leader.

Lunch Session | Mental Health Panel

12 PM – 1:45 PM

Huda Ismail

Panel Member



Tamera Walden

Panel Member



Dr. Shainna Ali

Panel Member



“

“Find people who will make you better.”

- Michelle Obama

”

June Stewart



With the vision of helping organizations create stronger alignment between their People Practices, Vision, Values and Brand, June Stewart launched Amplify Partners LLC, a management consulting practice. As Principal and Chief Talent Officer, June works with a diverse set of clients including non profits, privately held and publicly traded companies; military officers, individual contributors, managers, corporate directors and C-suite executives. As a Consultant and Certified Executive Coach, June draws upon her 25+ years of global experience leading, building and transforming organizations and developing talent. During her tenure, she participated in work that was recognized in the winning of coveted awards like the Malcolm Baldrige National Quality Award, Fortune's Worlds Most Admired Companies, Best Places to Work, Working Mother 100 Best Companies, and Diversity Inc.

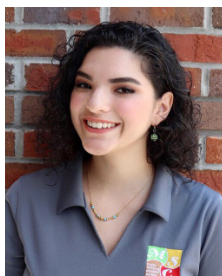
Shena Parks



Currently Shena works at the UCF Lou Frey Institute of Politics and Government located on the University of Central Florida Main Campus. In addition to her role as Accounting Coordinator, Shena created and manages the LFI Civic Engagement Initiative. Under the initiative, she has spearheaded UCF Student voter education and outreach programs, symposiums, town halls, lecture series, fundraisers, and UCF's first online open source civic module. In her personal time Shena is active in various community outreach efforts surrounding affordable housing and enjoys hosting The Engaged Citizens Podcast.

Student Panel

Vilma Portocarrero
Program Moderator



Madeline Mills
Panel Member



Leah Freeman
Panel Member



The Engaged Citizen | Shena Parks

11 AM – 11:50 AM | Session 1

When you are juggling classes, work, and involvement participating in your local government seems like a great idea- in theory. But your reality says- “girl you ain’t got time for that.” Learn how to make small things add up to BIG community impact.

No Ceilings | Student Panel

2 PM – 2:50 PM | Session 2

It takes more than passing your class to level up! Every student starts off with similar opportunities to get involved. Learn how these particular young women took advantage of their involvement to open themselves to more opportunities.

Yourself as the Brand | June Stewart

3 PM – 3:50 PM | Session 3

Make yourself discoverable with this crash course on personal branding and how to take the first steps towards perfecting YOU! This interactive session will provide tactics and tips you can use immediately.

**“ Everybody has a calling.
And your real job in life is to
figure out as soon as possible
what that is, who you were
meant to be, and to begin to
honor that in the best way
possible for yourself. ”**

- Oprah Winfrey



Dr. Shainna Ali

Dr. Shainna Ali is dedicated to helping others understand the important role of mental health in fostering happiness, fulfillment, and overall wellness. She is a licensed mental health counselor (MH15290), a nationally certified counselor (717226), and an approved clinical supervisor (ACS 3047). Beyond credentials, she is a wife, daughter, sister, friend, and dog mom who actively strives for mental health growth and balance. Presently, as the owner of Integrated Counseling Solutions, she enjoys utilizing a strengths-based tailored approach that

focuses on growth, optimism, and the unique identity factors of each client. In addition to mental health therapy, she believes in the essentiality of mental health education and is also passionate about crafting research-informed, interactive presentations and workshop-entertaining to mental health education.



Theresa Campbell

Theresa Campbell is the founder and CEO of Her Life, Her Legacy, a leadership development organization dedicated to the power of deep listening. As a leadership coach, author, and life-long learner, she helps you find and listen to what matters most. Theresa, lovingly known by her clients as Coach T, serves humbly with an unwavering focus on service. She has over a decade's worth of experience in the business and corporate world and has led multi-million dollar sales and marketing initiatives with a Fortune 500 organization (Ford). Her work has been featured in the likes of Wyndham Hotels and Resorts,

Ford Motor Company, Women's Executive Exchange of Central Florida and Journey by Afrotainment. She's the proud author of three books. Her most recent work, Just Listen: Creating Confidence in Yourself, Others & God, is set to be released in the fall 2019.

Lisa Hernández



Lisa is an Organizer for Planned Parenthood. She works in engaging Latinx communities in reproductive and sexual health and rights. She holds a Bachelor's Degree in Political Science and Women's Gender Studies from UCF.

Kathryn Ross



Kathryn has been working as a Sexuality Educator with Planned Parenthood for about a 1.5 yrs. She graduated from the UCF with a Bachelor's degree in Psychology and Spanish. Proud author of three books.

Strategies to Improve your Self-Care | Dr. Shainna Ali

11 AM – 11:50 AM | Session 1

This workshop is designed to help participants tailor a personal plan for self-care. This interactive lesson will explore (1) the importance of self-care, (2) dimensions of self-care, (3) obstacles of self-care, and (4) strategies to create a personalized self-care plan will be addressed.

Your 2020 Vision | Theresa Campbell

2 PM – 2:50 PM | Session 2

Discover, define, and create a plan of action to Vision your life. This session will highlight how visualization tools can support your personal goals and aspirations. Most importantly you will learn how to ACTIVATE your Vision!

Sexual Liberation 101 | Kathryn Ross & Lisa Hernandez

3 PM – 3:50 PM | Session 3

Ladies, it's time we talk about sex and take our physical and sexual health in our own hands.

“ I think beauty comes from actually knowing who you are. That’s real beauty to me. ”

- Ellen DeGeneres

BOSS UP Entrepreneur Panel

4 PM – 4:50 PM

Starting your own business can be the adventure of a lifetime. But many young entrepreneurs ask, “what do I need to succeed and do I have what it takes?” This session will feature a dynamic panel of female entrepreneurs that will share how they turned an idea into a successful business venture. You should walk away from this discussion inspired, motivated, and encouraged to use your time in college to foster your entrepreneurship mentality or build your business.



“

***I would like to be remembered
as someone who did the best she
could with the talent she had.***

”

-J.K.Rowling



Dr. Lisa Jones | Morning Keynote

Dr. Lisa Guion Jones has over 25 years of experience in higher education. She serves as Associate Provost for Strategy at the University of Central Florida. In this role, she facilitates the campus-wide institutionalization of the Collective Impact Strategic Plan. The international Society for College and University Planning (SCUP) has highlighted UCF for raising the bar for integrated strategic planning and implementation. As such, in 2018, she was invited onto the SCUP Board of Directors for a three-year term. Prior to joining UCF in 2015, Dr. Jones served as Associate Director of Academic Programs and Assistant Dean for the College of Agriculture and Life Sciences at North Carolina State University.

Dr. Jones is also a Professor of Higher Education in UCF's College of Community Innovation and Education. In fact, Dr. Jones rose up through the professorial ranks earning tenure and promotion at two Carnegie Research I flagship institutions (University of Florida and North Carolina State University). She has secured nearly \$7 million in external funding, of which over \$1.25 million was for student scholarships. She has published 80+ refereed and peer-reviewed publications; wrote two book chapters and has received numerous awards including induction into the International Adult and Continuing Education Hall of Fame in recognition of scholarship and practice in her field.

Dr. Jones is deeply committed to advancing women in higher education and leads the statewide American Council on Education Women's Network of Florida which is sponsored by six college/university presidents and has chapters at 35 institutions across the state.

Notes