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SUMMIT

A collegiate women's conference.
FEBRUARY 8 - 9, 2019
UCF STUDENT UNION



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FINANCIAL



**Center for Entrepreneurial
Leadership**

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UNIVERSITY OF CENTRAL FLORIDA

Summit Schedule

Friday, February 8, 2019

5 PM – 8 PM | Networking Mix & Mingle

Saturday, February 9, 2019

8:30 AM – 9:30 AM | Check-In

9:30 AM – 9:50 AM | Welcome

10 AM – 10:50 AM | Session 1

HER SUCCESS
Financial Success
LaShea Reeves

HER IMPACT
Build a Legacy,
Not a Resume
Laura Crouch

HER SELF
Gem Quality – What is
your Value?
Dr. Germaine Graham

11 AM – 11:50 AM | Session 2

HER SUCCESS
Lean In
Anna Eskamani

HER IMPACT
Level Up
Student Panel

HER SELF
You Matter More
Dr. Richelle Joe

12 PM – 1:30 PM | Lunch & Keynote

Courtney Saunders- Turning Negatives into Positives

Candice Bridge- Creating your Board of Directors

2 PM – 2:50 PM | Session 3

HER SUCCESS
Embracing Your Power
Lena Graham-Morris

HER IMPACT
A Seat at the table
Milka Derisma

HER SELF
Becoming
Dr. Edwanna Andrew

3 PM – 3:50 PM | BOSS UP Entrepreneur Panel

4 PM – 5 PM | Closing Activity

HER SUCCESS



LaShea Reeves

Lashea Reaves is an extremist about enjoying life and seizing every opportunity it has to give. She resides in the beautiful city of Orlando, FL and currently works in the Financial Services Industry specializing in Human Resources. She is a committee chair of recruiting, diversity & inclusion, and employee resource groups (ERG) which allows her to gain additional knowledge of HR Disciplines.

She is engaged in her community as a member of the Central Florida HR Association, Florida Diversity Council, Society of Human Resources, President of the Central Florida Urban League Young Professionals, Economic Co-Chair of the Orlando Alumnae Chapter of Delta Sigma Theta Sorority Inc., financial literacy coach for non-profits and college students, and serves as Trustee for Fountainhead Baptist Church. She has a loving husband and is a mother of four (2 children and full custody of my sister and niece) that enjoys dancing and living life.



Anna Eskamani

Anna V. Eskamani is an Orlando native and daughter of Iranian immigrants who has worked relentlessly to protect all members of her community through effective advocacy, bold leadership, and smart management. She has been a lifelong community builder, and was elected to serve the great people of Florida State House District 47 on November 6, 2018.

Anna earned two bachelor degrees at UCF in Political Science and Women's Studies along with a certificate in Service Learning. While here, she became engaged with environmental issues, international human rights, and the College Democrats at UCF. She soon began serving as the organization's Women's Caucus Chair and eventually the State Women's Caucus Chair. She continued her pursuit of higher education at UCF and received dual Masters in December, 2015 with graduate degrees in Nonprofit Management and Public Administration, along with a Certificate in Gender Studies.



Lena Graham-Morris

Lena Graham-Morris comes from a legacy of passionate entrepreneurs. As Director of Operations & Strategic Initiatives for the African American Chamber of Commerce she has facilitated small business programming and events. She has procured multiple contracts with companies including Universal Studios, Walt Disney World Resorts, BET, Oxygen & Entertainment Television. She wrote and produced a nationally syndicated talk show Style Check appeared numerous occasions on TV and radio as a recognized beauty expert.

A licensed business coach and consultant, Lena advocates for women-owned business and entrepreneurs. Lena is currently completing her first book, *Memoirs of an Entreprenista*™ and is the founder of Entreprenista Enterprises LLC.

HER SUCCESS

Financial Success | LaShea Reeves

10 AM – 10:50 AM | Session 1

You were born to flex, but your finances won't let you be great. Between tuition, books, rent, car payments, etc. you seem to never have enough money to start a savings. Come learn how to take the bag, flip it, and double it.

Lean In | Anna Eskamani

11 AM – 11:50 AM | Session 2

The road to success is filled with obstacles and hurdles that can sometimes break you. But you must learn how to LEAN IN and overcome them. Figuring out how you can push through barriers and become your best professional self.

Embracing Your Power | Lena Graham

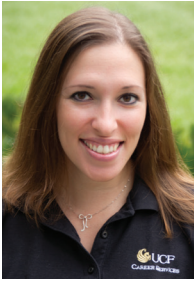
2 PM – 2:50 PM | Session 3

A well-executed personal branding campaign creates a strong, consistent, and specific association between the individual and the perceived value they offer. Personal branding is and has become critical in obtaining a leadership position, obtaining a job, and in many other ways. What your brand can establish a reputation and credibility, advance your careers and build self-confidence.

“African American women are the fastest-growing group of entrepreneurs; however in many cases, we lack the support to be successful. It is time to ban together, create some strategic partnerships and leverage our innovation.”

-Lena Graham-Morris, HER Success Speaker

HER IMPACT



Laura Crouch

Laura Crouch is currently an Assistant Director for Career Development at the University of Central Florida Career Services, where she has been now for nine years. Previously, she attended the University of West Florida to obtain her Bachelor of Arts in Psychology, and her Master of Education in College Student Personnel Administration. Laura worked at the UWF Career Services office as an undergraduate student, as well as during graduate school as a Graduate Assistant for Career Planning. Laura leads a team of

Coordinators that work together to assist students who are unclear in their career path, and assists them through the career exploration process from freshman to senior. One of her favorite initiatives oversees is a small committee in Career Services designed to assist UCF LGBTQ students by developing targeted resources that can assist them in their specific needs, including the annual LGBTQ+ Employer Panel on February 19th!



Milka Derisma

Milka is a graduate of the University of Central Florida, and the CEO of BYG Shift. BYG Shift is committed to helping students have an easier transition from a 2 year college to a 4 year college and also giving them helpful tips on how to be successful transfer students at their university. Milka started BYG Shift after she experienced hardship transferring from a two year college to a four year university.

In addition to her company she is a member of Toastmaster International Inc. and received over 12 titles including Orlando

Toastmaster's best speaker, District 84's best humorous speaker, and Best Table topics/impromptu speaker. She currently serves as the campus representative for the Clinton Global Initiative University and mentors young girls in her free time.

Student Panel

Cassandra Allen
Program Moderator



Candice Rodriguez
Panel Member



Uzo Katherine
Panel Member



Yahima Perez
Panel Member



HER IMPACT

Build a Legacy, Not a Resume | Laura Crouch

10 AM – 10:50 AM | Session 1

The impact you have as an individual rings much louder than what is typed on your resume. Learn how you can leave an enduring spirit of respect in the communities you serve.

Level Up | Student Panel

11 AM – 11:50 AM | Session 2

It takes more than passing your class to level up! Every student starts off with similar opportunities to get involved. Learn how these particular young women took advantage of their involvement to open themselves to more opportunities.

A Seat at the Table | Milka Derisma

2 PM – 2:50 PM | Session 3

Instead of waiting for doors to open, open them yourself. Instead of waiting to be invited, bring your own chair to the table. Learn how Milka scored a trip to a conference in Dubai and dance on stage with Jennifer Hudson. Simply by making room for herself.

“We need women at all levels, including the top, to change the dynamic, reshape the conversation, to make sure women’s voices are heard and heeded, not overlooked and ignored.”

-Sheryl Sandberg

HER



Dr. Germayne Graham

Germayne Crow Graham, Ph.D is the Associate Director of the LEAD Scholars Academy at the University of Central Florida. She oversees academic programs in leadership development for the LEAD Scholars Academy and the Leadership Studies Minor and Certificate program. Most recently Dr. Graham was appointed to serve as the Interim Director of the President's Leadership Council. She has been at UCF since 2001 where she has served as both Staff Psychologist and Executive Coordinator of Developmental Programs in the UCF

Counseling and Psychological Services Center.

Graham received a Bachelor of Arts degree in Psychology from Spelman College and a Master of Science degree in Counseling and Human Development from Troy State University. She then went on to complete a Doctorate in Counseling Psychology at Auburn University. She has presented locally and at national conferences on issues related to perfectionism, stress management, depression, self-esteem, and African American college students' issues.



Dr. Richelle Joe

Dr. J. Richelle Joe is a graduate of the College of William & Mary in Williamsburg, VA where she earned her doctoral degree in Counselor Education and Supervision. She has served as a professional school counselor in Virginia and is a Nationally Certified Counselor and an Approved Clinical Supervisor. Her research focuses on culturally responsive services for underserved and marginalized clients and communities, and specifically includes an emphasis on effective school-family relationships, the experiences of individuals of color, and the mental health needs of individuals and families affected by

HIV/AIDS. At UCF she leads H.E.A.R.T., the HIV Education, Awareness, and Research Team. Additionally, Dr. Joe is active in multiple professional organizations, including the American Counseling Association, the Association for Counselor Education and Supervision, the Association for Multicultural Counseling and Development, the National Board for Certified Counselors, and the Association for Moral Education.



Dr. Edwanna Andrews

Dr. Edwanna Andrews is the Director of Social Justice and Advocacy at the University of Central Florida, where she leads a remarkable team comprised of LGBTQ+ Services and the Multicultural Student Center. In her current role she works with students, faculty, and staff to create purposeful action that leads to an accessible and inclusive campus environment. Edwanna has worked in student affairs for the past 17 years and currently serves on a variety of university committees and holds leadership positions in national

higher education organizations. Additionally, Edwanna teaches undergraduate courses in Sociology, Interdisciplinary Studies, and Strategies for Success.

SELF

Gem Quality- What is Your Value? | Dr. Germayne Graham

10 AM – 10:50 AM | Session 1

It is time to take a close examination of yourself! Today is the day to start taking personal responsibility for you and your future. In order to shine bright and lead others effectively, you must first learn how to be the leader of you! Take charge, put a plan in place and start living your best life brightly.

You Matter More | Dr. Richelle Joe

11 AM – 11:50 AM | Session 2

When working on success it is often easy to forget to take care of yourself. However, it is difficult to continue to be successful if you do not make yourself a priority. Whether you like to indulge in a warm bubble bath or meditate join us as we discuss the importance of self-care for your mind, body and success.

Becoming | Dr. Edwanna Andrews

2 PM – 2:50 PM | Session 3

Have you questioned your purpose or destiny in life? Maybe sometimes you feel confused about the direction that you are headed? We dare you to take on the ultimate challenge of leadership- YOU! This challenging workshop will help you to identify issues that keep you in fear and keep you from moving forward.

**“I am a Woman
Phenomenally.
Phenomenal Woman,
that’s me.”**

-Maya Angelou

BOSS UP Panel

BOSS UP Entrepreneur Panel

3 PM – 3:50 PM

Starting your own business can be the adventure of a lifetime. But many young entrepreneurs ask, “what do I need to succeed and do I have what it takes?” This session will feature a dynamic panel of female entrepreneurs that will share how they turned an idea into a successful business venture. You should walk away from this discussion inspired, motivated, and encouraged to use your time in college to foster your entrepreneurship mentality or build your business.



Pryia Lalchan
Program Moderator
MSC Grad Assistant



Milka Derisma
Panel Member
BYG Shift



Ymani Latty
Panel Member
The Wavy Shea Baby



Barbara Lezcana-Scott
Panel Member
Sweet Babs

“We cannot all succeed when half of us are held back. We call upon our sisters around the world to be brave – to embrace the strength within themselves and realize their full potential.”

–Malala Yousafzai

Keynote Speakers



Courtney Saunders

Born and raised in South Florida, Passionate Woman, also known as Courtney Saunders is a LifeStyle - Inspirational Blogger, former Atlanta/Orlando Regional Director of Black Bloggers United, and Human Resources Professional. Courtney serves as a Self-Love Advocate, Aspiring Motivational Speaker, Youth Advocate, and BlogProfessional.

Courtney's is a proud AlumKnight of the second largest university in the nation, University of Central Florida. While she has studied in Business-Human Resource Management, she has a PASSION to SERVE and UPLIFT. Courtney lives by the sayings, "To avoid criticism, Do Nothing, Say Nothing, and Be Nothing.", and "If you stand for nothing, you will fall for anything."

Therefore, she has made the vow to stand for something by being a voice for the voiceless, and a motivator for the discouraged. More importantly, she has made the vow to make a stand for God by being a fighter for those that are spiritually "weak" or lost by sharing her story of consistently making the choice to OVERCOME.



Candice Bridge

Candice Bridge studied chemistry at Howard University and received an ACS certified B.S. degree in 2004. In 2007, she completed her doctoral research in analytical chemistry focusing on forensic sciences at the University of Central Florida. In 2008, she conducted her post-doctoral research at the Center for Research and Education of Optics and Lasers (CREOL) at UCF.

After completing her post-doctoral research, she was hired to be a Chemistry Lecturer at Howard University in Washington, D.C. In 2009, she moved to Atlanta, GA after accepting a position as a Trace Evidence Examiner at the Defense Forensic Science Center. For approximately 2 years she conducted forensic examinations in fire debris analysis and began pursuing explosive examinations. Afterwards, she moved to the Office of the Chief Scientist at the DFSC where for the following 3 years she was a project manager for research and development projects, the Humans Protections Administrator for human research projects within the Office of the Provost Marshall General, and the Educational Outreach Director for the Defense Forensics & Biometrics Agency. In 2014, Dr. Bridge accepted an Assistant Professor position at the University of Central Florida and the National Center for Forensic Science.

Notes